

# Detailed Plan for an Exhibition: FMP Assessment May 2021

Emily Ryder – 17071210

BA (Hons) Photography

# Artist Statement

Emily Ryder is a photographer and artist residing in Manchester, England.

Growing up, she developed a connection to domestic and documentary style photography, with a focus on the 'everyday'.

Ryder shares a fondness for the overlooked moments in life, which hold capacity to create meaningful and inspiring images. Often photographing those closest to her, she reflects on the normalcy of life and the issues which often trouble us.

The imagery is a combination of film photography and archive imagery, which creates work which challenges societal ideals.

The work incorporates digital image manipulation alongside handwritten text. Ryder's work allows an audience to step into the images, mirroring parts of their own lives. This can be seen through the concept of pushing past society and social media to truly accept and love ourselves.

# Visualisation of the installation/exhibition design.

ART STEPS EXHIBITION SPACE

Using Art Steps, I compiled a realistic setting of work where I believe my final outcomes could be presented. I kept it reasonably simple, yet effective, as I wouldn't have much more space in a real setting.

I focused on my 5 images, the same size, alongside the project title and artist statement which would help to give some context to me and my work.

I believe my work works best in this way as it leaves room for a narrative to be seen by the audience, instead of having larger prints or smaller than others, all images are equal to the 'story'.

I kept the surrounding areas minimalistic as to not take away from the work, also as my work could potentially be placed anywhere, therefore I wouldn't have much control over this in real life other than my work itself.



## The Relationship With Self in the Age of Social Media



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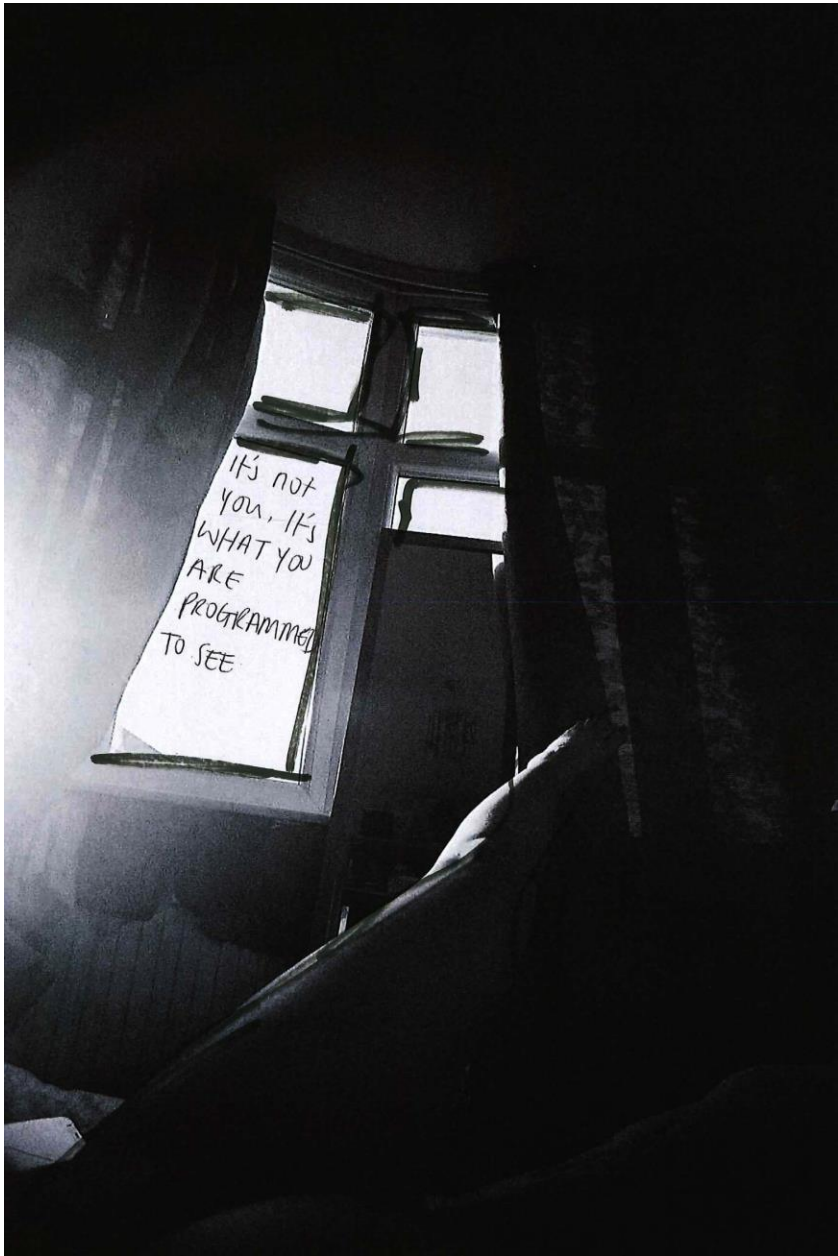


## Images Used in Exhibition





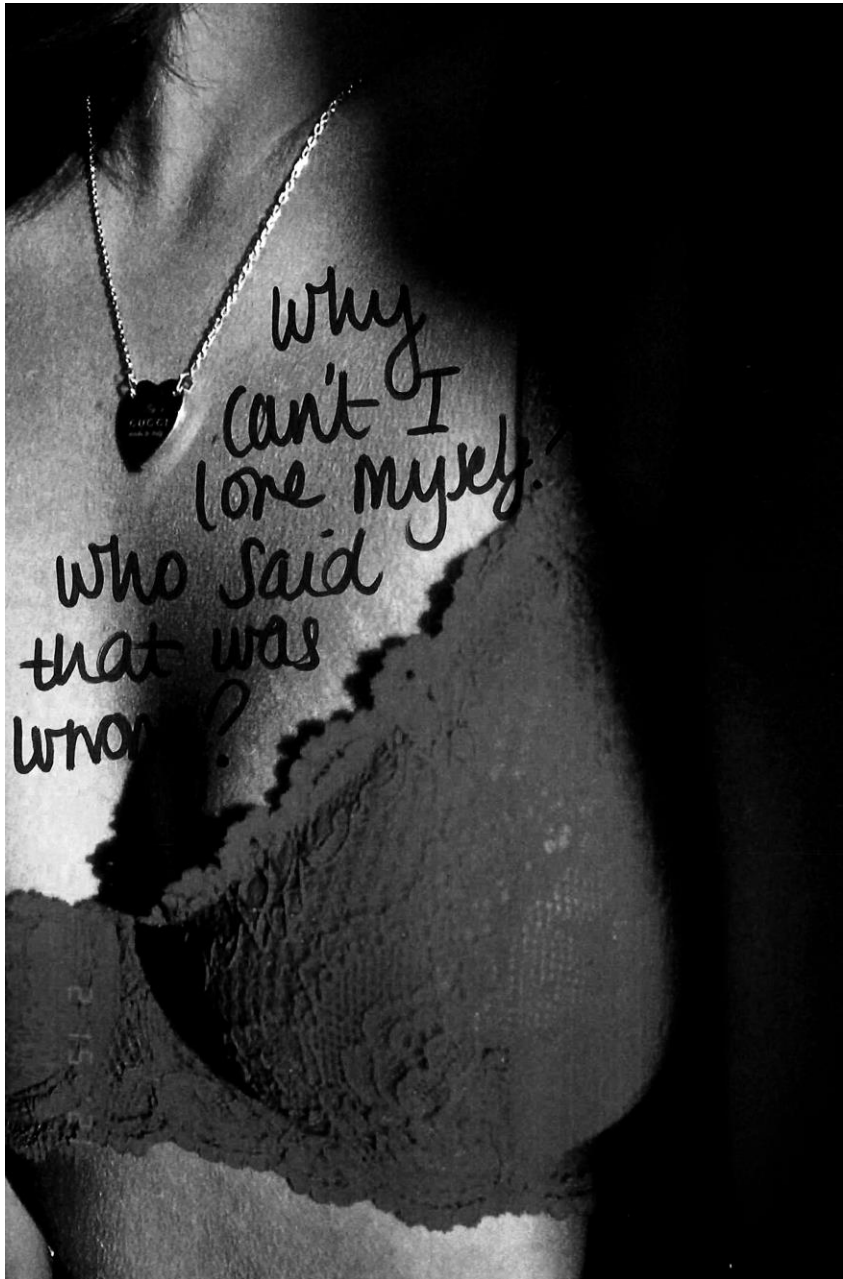
11.7 x 16.5 inches  
Framed



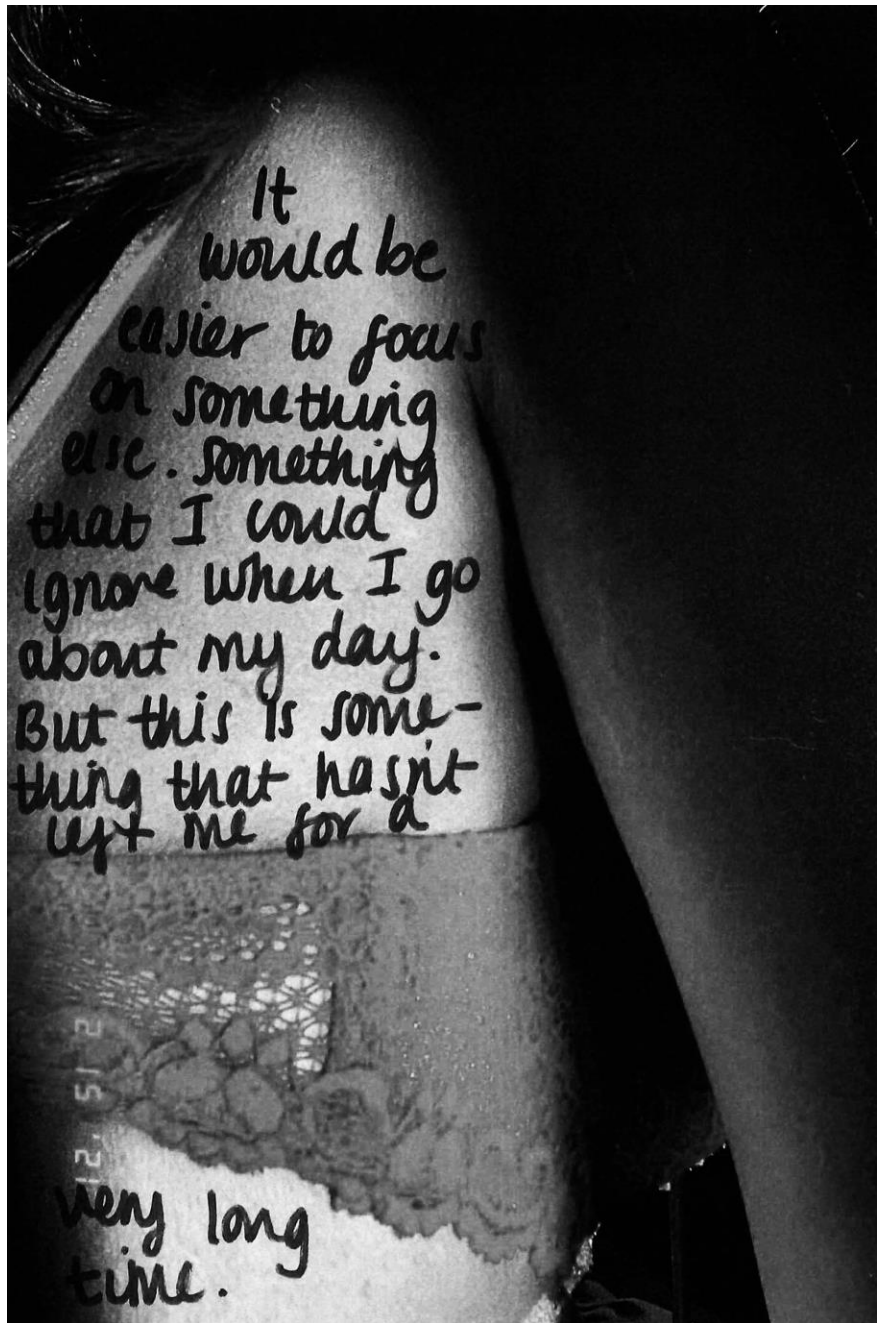
11.7 x 16.5 inches  
Framed



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Framed



11.7 x 16.5 inches  
Framed



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Framed

# Exhibition Budget

# BUDGET

ITEM	COST	COMPANY
Fuji DPII Lustre: A3 16.54"x 11.69"	£6.24	DS COLOUR LABS
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Fuji DPII Lustre: A3 16.54"x 11.69"	£6.24	DS COLOUR LABS
Total Including Tax, P&P	£42.44	DS COLOUR LABS
Oxford Black Photo Frame A3/ 42x29.7cm	£10.70	PHOTO FRAMES AND ART
Oxford Black Photo Frame A3/ 42x29.7cm	£10.70	PHOTO FRAMES AND ART
Oxford Black Photo Frame A3/ 42x29.7cm	£10.70	PHOTO FRAMES AND ART
Oxford Black Photo Frame A3/ 42x29.7cm	£10.70	PHOTO FRAMES AND ART
Oxford Black Photo Frame A3/ 42x29.7cm	£10.70	PHOTO FRAMES AND ART
TOTAL Including Tax, P&P	£53.50	PHOTO FRAMES AND ART
COMPLETE TOTAL	£95.94	

DS Colour Labs

<https://dscolourlabs.co.uk>

Photo Frames and Art

<https://photoframesandart.com>

I decided to go with these two companies after researching which would be best. I believe their value for money, quality of the materials offered, and services are what I was looking for and would best represent my work in a final degree show.

My overall budget was £150.00. In total, all of what I needed came to £95.94 which was well within my price range. This was the best option for me and fit my work and budget perfectly.